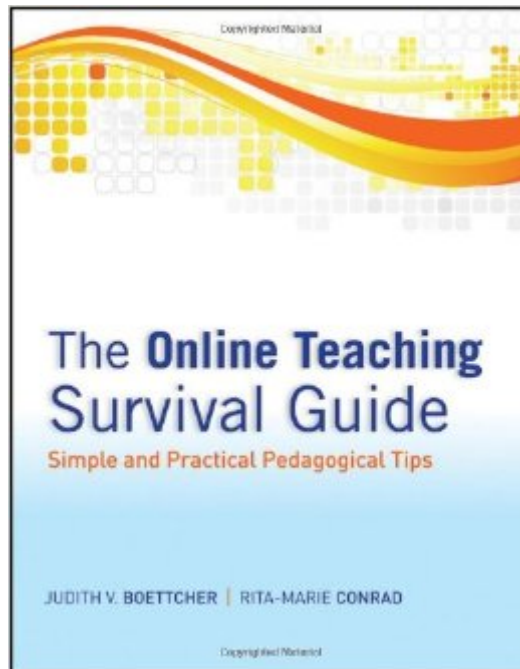


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# The Online Teaching Survival Guide: Simple And Practical Pedagogical Tips



## Synopsis

The Online Teaching Survival Guide offers faculty a wide array of theory-based techniques designed for online teaching and technology-enhanced courses. Written by two pioneers in distance education, this guidebook presents practical instructional strategies spread out over a four-phase timeline that covers the lifespan of a course. The book includes information on a range of topics such as course management, social presence, community building, and assessment. Based on traditional pedagogical theory, The Online Teaching Survival Guide integrates the latest research in cognitive processing and learning outcomes. Faculty with little knowledge of educational theory and those well versed in pedagogy will find this resource essential for developing their online teaching skills. Praise for The Online Teaching Survival Guide "At a time when resources for training faculty to teach online are scarce, Judith Boettcher and Rita-Marie Conrad have presented a must-read for all instructors new to online teaching. By tying best practices to the natural rhythms of a course as it unfolds, instructors will know what to do when and what to expect. The book is a life raft in what can be perceived as turbulent and uncharted waters." â "Rena M. Palloff and Keith Pratt, program directors and faculty, Teaching in the Virtual Classroom Program, Fielding Graduate University "Developed from years of experience supporting online faculty, Judith Boettcher and Rita-Marie Conrad's book provides practical tips and checklists that should especially help those new to online teaching hit the ground running." â "Karen Swan, Stukel Distinguished Professor of Educational Leadership, University of Illinois Springfield "This book blends a fine synthesis of research findings with plenty of practical advice. This book should be especially valuable for faculty teaching their first or second course online. But any instructor, no matter how experienced, is likely to find valuable insights and techniques." â "Stephen C. Ehrmann, director, Flashlight Program for the Study and Improvement of Educational Uses of Technology; vice president, The Teaching, Learning, and Technology Group

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## Customer Reviews

The Online Teaching and Survival Guide by Judith V. Boettcher and Rita-Marie Conrad is an indispensable guide for online teaching. As promised in the subtitle, the book offers "Simple and Practical Pedagogical Tips," but with a depth and breath that make it a classic. I was the instructor at Santa Clara University for a faculty online class on how to teach blended and online courses. The Media Services staff selected Boettcher and Conrad's book as our class text. We used the authors' insights into the stages of optimal online class development and the Ten Core Learning Principles as the foundation and structure for our class. The book is organized so that auxiliary tips can easily be referenced from the core principles and class stages. This organization brings the central processes of online teaching to the forefront; yet it allows for other important information to be integrated into the core without the reader being overwhelmed by the amount of helpful material. The faculty who were class participants unanimously praised Boettcher and Conrad's book. Some said they were so inspired by the authors' sound and effective pedagogy that they used it to create better face-to-face classes. I would recommend this book without qualification to beginning as well as experienced online instructors. By Jean Ponder Soto

If you are constructing your very first on-line class, like I am currently doing, then this book is your "Bible". It is very thorough in both its scope and sequence -- an absolute must for the fledgling online instructor. Especially important is what Boettcher and Conrad do with "Building Community," which is the core of any well-designed and administered asynchronous online class.

I found authors, Boettcher and Conrad's book to be extremely heavy with valuable resources and advice. You will find no better content out there pertaining to the subject matter on everything you need to know for organizing, strategizing, and designing your online course. You can't survive without it!!!

This is a great book if you are new to teaching online. The "best practices" section is very thorough

and provides detailed examples of how to implement them.

Reading a handful of books as I prepare to teach online (38 years of teaching old school). This book, like the others I've read, is primarily about teaching upper division and grad students. I'm looking at teaching basic stat to freshmen. There's good help with course structure here. There's good links to research on what works. But, most of the actual "do this" examples don't feel like they fit what I'm preparing to do.

I thought that this was a great book to read for information on online teaching. The book is a very easy read that covers a lot of material with great examples. The book had a great layout of how to design and teach an online course. The different phases were a great collection of ways to manage a great online class and how to motivate all of your students to participate and do well in the course. This is a book that I am planning on keeping for future reference. I wish more books were this easy to read and enjoy.

I read this as the textbook to an online course, and let me tell you, it certainly lives up to its title! Boettcher and Conrad patiently take the reader through every phase of an online course, offering helpful tips and great resources along the way. Do not hesitate to purchase this book, whether you have 20+ years of teaching experience or are new to all of it - you will not be disappointed!

I recently completed an online class utilizing this text. The authors provide a clear structure to the reality of teaching online. The book was helpful in the class. The author Dr. Conrad was even better in class. I would recommend this book to new faculty making the switch from face-to-face, hybrid, or pure online teaching.

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